True Fix is the next generation of skin perfecting makeup. Two professionally coordinated shades mix and blend synergistically to contour and highlight the face. Use the lighter shade around the eye area and on top of the cheek bones to highlight and the darker shade all over the face and blend. This crème formula enhances skin tone and covers imperfections. Its unique texture is very easy to apply with a sponge or foundation brush and is completely buildable.

SRP: $29

Shades organized by the undertone of the darkest shade on the left.

APPLICATION:
- For a smooth, flawless look, apply with the foundation brush, using long, even strokes and blend.
- For more dramatic coverage, apply with sponge, dotting lightly on the brow, nose, cheeks and chin.

SHADE OFFERINGS:

**YELLOW:**
- Elegant Mocha
  - Medium Dark Brown/
  - Medium Brown
- Moxy Cappuccino
  - Medium Brown/
  - Medium Tan
- Sensuous Taupe
  - Medium Brown/
  - Light Brown
- Glorious Beige
  - Medium Beige/
  - Medium Beige

**RED:**
- Witty Espresso
  - Dark Brown/
  - Medium Dark Tan
- Smokin Suede
  - Medium Dark Brown/
  - Medium Brown
- Regal Mahogany
  - Medium Brown/
  - Medium Tan
- Lovely Bronze
  - Medium Dark Brown/
  - Medium Dark Tan
- Divine Chocolate
  - Medium Brown/
  - Medium Brown
- Foxy Brown
  - Medium Tan/
  - Medium Brown
- Clever Cocoa
  - Medium Light Tan/
  - Medium Brown

**GOLD:**
- Radiant Walnut
  - Medium Brown/
  - Medium Tan
- Heavenly Bisque
  - Medium Tan/
  - Medium Brown
- Sweet Sand
  - Medium Brown/
  - Medium Brown
- Bold Buff
  - Medium Beige/
  - Medium Beige
Client Consultation
Determine the needs of your client by asking open-ended questions about the tone and texture of her skin and the level of foundation coverage she prefers.

Step 1: Swatch Test
Cleanse the jaw line using a small amount of Daily Hydrating Cleansing Cream on a cotton round. Tone the skin using either Daily Hydrating Toner or Oil Minimizing Toner – depending on client’s skin type. On the left side of the face, swatch one base shade (the deeper shade in the compact) in each of the three undertones beginning with yellow closest to the mouth, then neutral, then red closest to the ear to determine the undertone and shade of your client’s base. Then, choose three foundation shades closest to the client’s skin tone and swatch them lightest to deepest on the right side of the face to determine the correct True Fix shade for your client.

Step 2: Base Shade Application
Begin with the base shade and apply the shade from the cheekbone area down past the jaw line and from the hairline to the center of the forehead. Blend thoroughly and build to desired level of coverage.

Step 3: Highlight Shade Application
Apply the highlight shade starting in the center of the face and blend outward toward the cheeks. Continue to blend until the skin tone is even. Build to desired level of coverage.

Step 4: Finishing
With a powder brush, finish the look using Sugar Pressed Powder or any of the four Perfect Finish Illuminating Powders.
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Q: Which skin types should I recommend for this foundation?  
A: This foundation is ideal for ALL skin types.

Q: What is the level of coverage True Fix foundation provides?  
A: This foundation provides a medium to maximum coverage that is buildable.

Q: What type of finish does this foundation have?  
A: True Fix Foundation has a demi-matte finish that provides shine control without appearing flat.

Q: How should I apply the foundation?  
A: We recommend using a foundation brush to apply the product or the sponge provided. It can be applied as is or with a dampened sponge.

Q: Is the foundation oil-free?  
A: No. True Fix Foundation contains soybean oil to help soothe and condition the skin, however it is formulated to resist clogging pores. The formula glides over the skin minimizing the appearance of pores and fine lines.

Q: Is this foundation hypoallergenic?  
A: Yes. This formula is also fragrance and paraben-free.

Q: What makes this foundation special?  
A: True Fix is a dual pan foundation that provides an even skin tone – even for the client with differing skin tones. It contains aloe extract which helps to soothe and calm the skin and vitamin E, which helps to condition the skin and provide antioxidant protection.